

Theatre Rental Packages 2008-2009

Pacific Theatre is a 126 seat alley style theatre in the heart of downtown Vancouver. The spaces comes completely equipped with over 45 lighting instruments, 35 channels of dimming and a state of the art computerized sound cue system. All space rentals must be accompanied by one of three Pacific Theatre Box Office Packages.

Option 1 – Weekly Rental Rate

What You Get

- Use of Theatre, tech booth, tunnels & Green Room
- Use of all lighting and sound equipment (Cricket sound cue software)
- 1 Technician to who runs light and sound equipment
 - Renting company must provide a Stage Manager to call the show

What It Costs

- \$2000 per week - Monday through Saturday for 8hrs per day
- House Technician at \$26/hr
- Optional Technicians for crew calls at \$21/hr
- Optional extra days are \$450

Option 2 – Daily Rental Rate

What You Get

- Use of Theatre, tech booth, tunnels & Green Room
- Use of all lighting and sound equipment (CD & iPod only)
- 1 Technician to who runs light and sound equipment
 - Renting company must provide a Stage Manager to call the show

What It Costs

- \$500 per day
- House Technician at \$26/hr
- Optional Technicians for crew calls at \$21/hr

Overtime Charges for Option 1 & 2

- All work days are based on 8 hour calls. Overtime for Technicians is charged out at 1.5 x the hourly rate (between 8-12 hours). Overtime over 12 hours is 2x the hourly rate as per the BC Labor Code.
- Overtime for the space is charged out at 75/hr.

PT Box Office Rental Packages 2008-2009

Pacific Theatre box office services are available in three options, depending on the needs of the organization. For option one and two it is important to note that the physical box office space is not available for use. Companies must set up their own At-Door sales on their own.

A note on our prices: From our own research these options are cheaper than companies who specialize in outsourced ticket sales (Tickets Tonight/Ticket Master), while being comparable to various rental houses in Vancouver (Roundhouse/Culch). It is a balance between offering the services at a competitive price and paying staff wages that makes it worth their time.

Option 1 – Printed Tickets

What you get:

- Professionally printed tickets printed two weeks in advance of your show
- Customized ticket face
- All tickets are general admission

What is costs:

- | | |
|---|----------|
| • Ticket face design | \$50 |
| • .25 Cents per printed ticket | Variable |
| • .50 cent facility fee per ticket (patrons in theatre) | Variable |

Example Costing On A Daily Rental

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|------------------------------|---------|
| • Ticket Face Design | \$50 |
| • 126 Tickets | \$31.50 |
| • Facility Fee (110 patrons) | \$55 |

\$136.50 + GST

Option 2 – Websales

What you get:

- 24 hour online websales through the Pacific Theatre website
- Custom designed ticket face
- Batch of tickets for all shows one week prior to opening
- Websales start one week prior to opening night
- Daily show report of patrons attending that evenings show
- General Admission Seating
- Link to Pacific Theatre homepage
- Optional Graphic Banner on PT homepage
- Program inserts for any Pacific Theatre shows (if booked early enough)
- Breakdown of Websales Seats (can set more or less depending on client)
 - 60 seats available through websales
 - 62 Advance Tickets Printed
 - All unsold websales seats released two hours prior to show.

What you do not get:

- Due to staff availability, websale reports for **Saturday** performances will not be available. Patrons will NEED to bring their email receipt. Pacific Theatre will print off a Saturday attendance report on Friday night, but be aware that any sales between that report and your Saturday performances may not be complete.
- Pacific Theatre box office space. Renting company must set up their own ticketing area outside the theatre.
- Use of At-Door Visa, MC & Debit methods of payment.
- Ushers and Front of House is the renting companies responsibility.
- Pacific Theatre Box Office Phone Line.

What is costs:

- Websales programming set up fee \$275
- .50 facility fee (patrons in theatre)
- Optional Homepage Banner 2x4 inches \$75 per week (advertises your show and links to the ticketing page)

Example Costing On A Two Week Rental

Ticket Face Design	Included
Websales Set Up Fee	\$275
Facility Fee (average 50 patrons/show)	\$200
PT Home Page Banner (2 weeks)	\$150
	\$625 + GST

Option 3 – Complete Box Office Services

What you get:

- 24 hour online websales through the Pacific Theatre website
- Custom designed ticket face
- Use of the Pacific Theatre box office
- Use of the Pacific Theatre box office phone line
- 4 hour box office shift per show – 1 person
- Optional box office shifts available prior to opening night (4-6hr shifts)
- Can process Visa, MC & Debit At-Door
- Websales start two weeks prior to opening night
- Assigned Seating or General Admission Seating option
- Link to Pacific Theatre homepage
- Optional Graphic Banner on PT homepage
- Program inserts for any Pacific Theatre shows (if booked early enough)
- Saturday shows are available for purchase online

What you do not get

- Ushers

What is costs

- Websales programming set up fee \$275
- .50 ticket facility fee (patrons in theatre)
- Box Office staff are \$21/hr with a minimum 4hr call
- Optional Homepage Banner 2x4 inches \$50 per week (advertises your show and links to the ticketing page)

Example Costing On A Two Week Rental

Ticket Face Design	Included
Websales set Up Fee	\$275
Facility Fee (average 50 patrons/show)	\$200
Box Office Staffing \$21/hr (4hr calls for shows wed-sat evening)	\$672
Home Page Banner (3 weeks)	\$150
	\$1297 + GST

Sample Event Costing – One Evening Performance

Daily Rental (8hrs)	\$500
Technician (6hrs)	\$156
Box Office Option 1	
Ticket Face Design	\$50
Ticket Printing (126)	\$31.50
Facility Fee (100 patrons attending)	\$50
	Subtotal \$787.50
	GST \$39.37
	TOTAL \$826.87

Your Ticket Price	Attendance	Rental Costs	Your Net
\$15	100	\$826.87	\$673.13
\$18	100	\$826.87	\$973.13
\$20	100	\$826.87	\$1173.13
\$22	100	\$826.87	\$1373.13

Sample Event Costing – Two Week Rental

Weekly Rental Rate	\$4000
Technician (64 hrs)	\$1664
Box Office Option 1	
Ticket Face Design	\$50
Ticket Printing (1000)	\$250
Facility Fee	
Average 75 patrons per show = \$37.50	
6 shows per week x 2 weeks	\$450
	Subtotal \$6414.00
	GST \$320.70
	TOTAL \$6734.70

The following is based on an average of 75 people per show with 6 shows per week for two weeks.

Ticket Price	Attendance	Rental	Gross	Your Net
\$15	900	\$6734.70	\$13,500	\$6765.30
\$18	900	\$6734.70	\$16,200	\$9465.30
\$20	900	\$6734.70	\$18,000	\$11,265.30
\$22	900	\$6734.70	\$19,800	\$13,065.30

The following is based on an average of 50 people per show with 6 shows per week for two weeks, including adjusted facility fees.

Ticket Price	Attendance	Rental	Gross	Your Net
\$15	600	\$6577.20	\$9000	\$2422.80
\$18	600	\$6577.20	\$10,800	\$4222.80
\$20	600	\$6577.20	\$12,000	\$5422.80
\$22	600	\$6577.20	\$13,200	\$6622.80

For more information, including technical specifications on the space or equipment, or to request a booking, please contact Frank Nickel, PT's Production Manager and Rentals Guru.

Email frank@pacifictheatre.org

Office 604-731-5483

Special Notes:

- Prices are effective September 1st 2008 to August 31, 2009.
- Box Office Splitting options are negotiable for Equity Co-ops.
- Weekly rentals are usually booked between July 1st through to the middle of September (PT's Dark Time). Between October and July Pacific Theatre will be using the space full time for our own main stage productions. You can inquire as to availability, however space is extremely limited and will be at the discretion of Pacific Theatre.
- Weekly and Daily rates were derived from the mean average of other similarly equipped rental houses in Vancouver, including: The Roundhouse – The Firehall – Culch – Studio 16 – Havana and Playwrights Theatre Centre.

PACIFIC THEATRE